

## WORK EXPERIENCE

### **BBDO** BBDO Toronto – 1998-2003, 2006-Present

- Currently the sole artist responsible for the Starbucks account (Print, OOH, Digital)
- One of two artists responsible for the RBC account (Print, OOH, Digital)
- One of two artists largely responsible for new business materials production
- Past client production on BlackBerry(sole), Cara Foods, Mitsubishi(sole), Chrysler/Dodge/Jeep
- Familiar with high paced, high volume retail work as well as identity standards driven brand work

### **Red Top Design**

#### Red Top Design – 2003-2008

- Sole proprietor of an advertising/design business
- Focused on client identity packages
- Major Clients: South Grenville Chamber of Commerce (Membership listing & map, website), Express Business Directories (Business card focused telephone directory)  
Ad Bag (Monthly mailer of flyers and coupons)  
Corbeil Bus Corporation (Price book, advertisements)

## SOFTWARE & SKILLS

- Adobe InDesign, Photoshop, Illustrator, Flash, Acrobat



- Microsoft Word, PowerPoint



## AWARDS & RECOGNITION

- Entry into the 2013 Applied Arts for series of posters for Wounded Warriors ([link](#))
- Numerous internal agency recognitions
- Certificate of Excellence Creative Arts for Unicef campaign (2007)
- Two time finalist for Young Creatives competition (2000, 2001)

## ADDITIONAL QUALIFICATIONS

- Ability to go long hours without sleep
- Regular member of the BBDO baseball & volleyball teams
- 2-year advertising program at Loyalist College, Belleville

## CLIENT EXPERIENCE



References and portfolio available upon request